

URBAN LIVABILITY MASTERCLASS

A CAPITOL HILL - COPENHAGEN EXCHANGE - AUGUST 11th-16th 2019

WHAT IS THE MASTERCLASS?

The Urban Livability Masterclass brings together government and nonprofit leaders and stakeholders from Capitol Hill for an immersive week of fieldwork, tours, lectures, presentations, and workshops to study world-renowned public spaces and public life in Copenhagen, Denmark and Malmo, Sweden and bring home inspiration and actionable strategies to Capitol Hill.

WHY COPENHAGEN?

Copenhagen is a global leader in the study and cultivation of public life, which has been systematically tracked and studied there since the 1960s. This work has led to public realm enhancements that support physical and mental health, economic vitality, and environmental sustainability.

Masterclass participants will hear from professionals that have influenced Copenhagen's public spaces and learn how evidence-based practices and institutional decision-making in the public realm helped the city become one of the world's most livable urban environments. Participants will learn about the sustainability requirements Copenhagen has set for municipal development and the city's collection and use of qualitative and quantitative data to continually improve their public realm. The delegation will then bring these lessons home to Seattle and develop a shared vision for future investments and stewardship of Capitol Hill's public spaces.

WHY CAPITOL HILL?

Seattle's Capitol Hill neighborhood, the most densely populated urban village in the Pacific Northwest, has changed dramatically in recent years, with exponential growth driven by the tech sector and major infrastructure investments like the Capitol Hill light rail station. Capitol Hill has stretched to accommodate this growth and anticipates more coming. With smart planning and a holistic approach to sustainability guided by the EcoDistrict, Capitol Hill can retain its unique character and continue to evolve into a global model of a healthy, engaged, culturally rich, and ecologically sustainable neighborhood.

WHY NOW?

Upcoming changes on Capitol Hill include:

- Transportation challenges of the "Seattle Squeeze"
- New convention center and lid over Interstate-5 on the neighborhood's west edge
- New development at major institutions—Kaiser Permanente, Seattle Central College, and Seattle University
- Adapting to thousands of new residents and jobs
- Transit service connecting to an expanded network

"We will become the world's most liveable city: a sustainable city with urban space inviting people to a unique and varied urban life."

—A Metropolis for People, City of Copenhagen



"Seeing Copenhagen's infrastructure firsthand has had a life-changing impact on how I think about transportation options. The Masterclass was a comprehensive and immersive experience working with local leaders and experts. Because of it, I am convinced that we as city leaders can overcome any and all obstacles to create more connected and cohesive communities."

***—Victoria Woodards,
Mayor of Tacoma***



WHO IS INVITED?

The Masterclass seeks leaders from local government, major institutions, and nonprofits who contribute to the public spaces and public life of Capitol Hill and want to learn from international best practices in Scandinavia. The ScanDesign Foundation's generous support of this program will cover the majority of the cost for eligible participants.

WHEN IS THE MASTERCLASS?

Travel: August 11th-16th, 2019.

Workshops: Workshop dates will be selected based on participant availability. Pre- and post-trip workshops will be held to connect the trip to neighborhood issues and plans and engage a broader group of stakeholders.

"Bringing a group of high-level management was brilliant... You built a team that will last."
—2018 Masterclass Participant

WHO RUNS THE PROGRAM?

The Masterclass is sponsored by the Capitol Hill EcoDistrict with funding from the ScanDesign Foundation. COurban, a design collaborative based in Copenhagen and the Pacific Northwest, will lead the program, with Seattle-based Framework Cultural Placemaking as a resource.

WHAT IS THE COST?

The full registration cost for the trip, including accommodation, is \$3,025 per participant. Thanks to a generous donation from the ScanDesign Foundation, a limited number of scholarships are available to nonprofit and government delegates, reducing trip costs to \$1,250 per scholarship recipient, including an airfare reimbursement up to \$1000 and accommodations. All registration fees include six nights of accommodations, five-day tour transportation except to and from the airport, breakfast and lunch each day and two group dinners. For those registering after July 1st, the late fee is \$400.

HOW DO I APPLY?

For more information or to apply for the Masterclass, contact Joel Sisolak at jsisolak@capitolhillhousing.org, (206) 204-3844.

PAST PARTICIPANTS INCLUDE:

Recent Masterclass trips focused on reenvisioning the Bellingham waterfront and establishing a Tacoma to Puyallup pedestrian and bicycle connection. Participants in these delegations include:

- Victoria Woodards, Mayor of Tacoma
- Roger Millar, Washington State Secretary of Transportation
- Rick Sepler, Director of Planning and Community Development, City of Bellingham
- John Palmer, Mayor of Puyallup
- Kim Roscoe, Mayor of Fife
- Annette Bryan, Council Member, Puyallup Tribe

**CAPITOL HILL
ECODISTRICT**



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foundation**
BY INGER & JENS BRUUN

Capitol Hill EcoDistrict is a neighborhood-based sustainability initiative serving the most densely populated urban village in the Pacific Northwest. It is led by Capitol Hill Housing, with nearly four decades of experience working alongside Capitol Hill stakeholders to enhance community health and affordability.

www.capitolhillecodistrict.org

COurban is an international urban design collective based in Copenhagen, with a U.S. staff member based in the Pacific Northwest. They promote democratic city planning through co-creation, participatory design processes and on-site data collection.

www.courban.co

Framework Cultural Placemaking is a Seattle-based cross-disciplinary urban design firm that puts people and public life at the heart of design, planning and community building.

www.wearreframework.com

ScanDesign Foundation is based in Seattle and Denmark and is dedicated to fostering Danish American relations.

www.scandesignfoundation.org